

**COVID-19
CULTURE – NO CULTURE
IN THE CITY**

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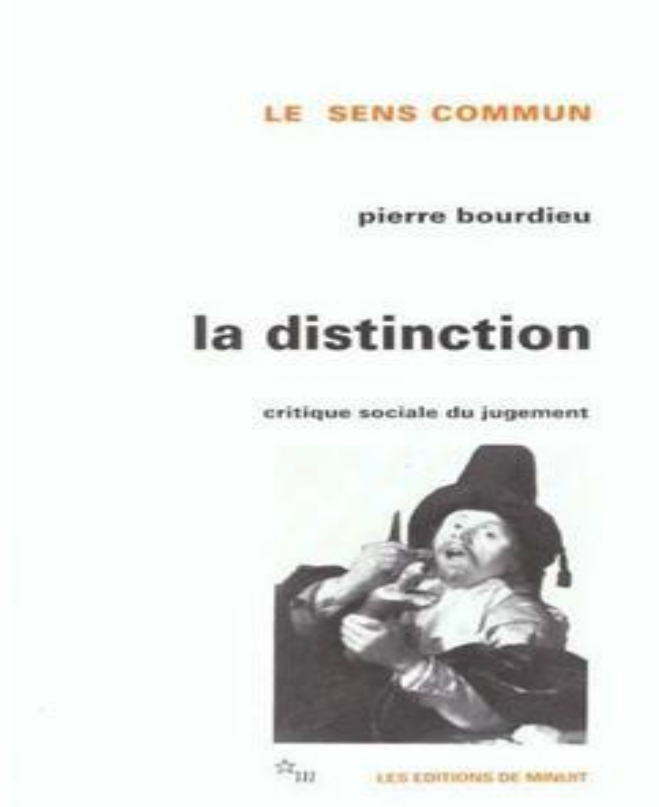
Jean Preece
Co-editor, “Entrepreneurial Learning City Regions 2018

PASCAL Meeting
26/11/2020

WHY CULTURE – NO CULTURE Question in COVID-19?

Statistics on culture – only about losses for tourism

-> Bourdieu



-> Scitovsky

UNESCO
Ludmila Zhivkova
BANNER FOR PEACE
scarring of young people?

+ modern take on mental health



Swansea

30% of people live on an income 60% below median income (2014)

Population (2018) 246,500

Swansea is home to over 24,000 **students** studying at **Swansea** University or University of Wales Trinity St David.

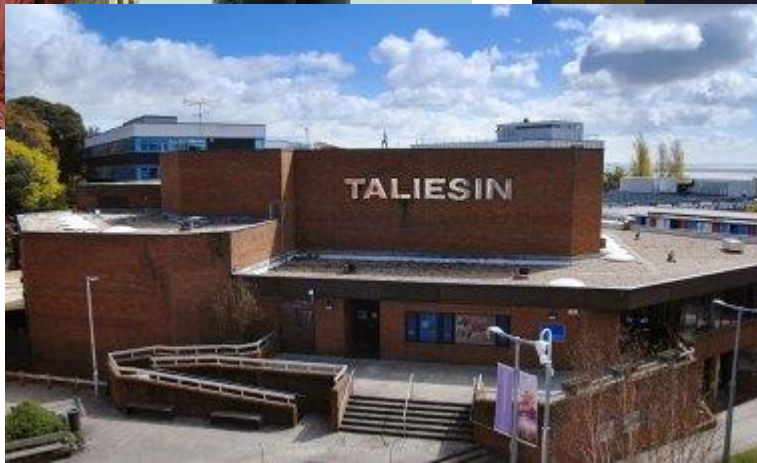
Wales has a comparably **rural** environment and around 1 in 3 people in **Wales** live in an area classed as **rural**.

About Us

Set in the heart of Swansea University's Singleton campus we exist to enrich the cultural lives of individuals and communities across the region, presenting arts experiences for audiences in our spaces and on the streets of Swansea.

Taliesin film programme this winter

Tuesday 1st December - Sunday 31st January | Taliesin



Taliesin & THE GREAT HALL Y NEUADD FAWR

BOX OFFICE 01792 60 20 60

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COVID-19

safely return to Taliesin when we re-open

Arhoswch yma

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People participate in cultural and community activities according to their needs

F4: People participate in Swansea's cultural and community activities according to their needs

<p>Evidence:</p>	<ul style="list-style-type: none"> • Number of Day Visitors and Staying Visitors to Swansea (STEAM figures) • Number of people engaging with culture (museums and cultural usage) • Number of people trying a new sporting activity - Children (School Sports Survey) and Adults (Sport Wales Adults survey) (New Wellbeing Measure) • Community involvement in cultural provision (Number of services sustained in the community previously managed by the Council) • Mean mental health well-being score for people (NI 29) - as a measure of cultural and community activity (New Wellbeing Measure - WG survey) • Percentage of people attending or participating in arts, culture or heritage activities at least three times a year (New Wellbeing Measure - WG survey) • Percentage of people participating in sporting activities three or more times a week (New Wellbeing Measure - WG survey) • Percentage of museums and archives holding archival/heritage collections meeting UK accreditation standards (New Wellbeing Measure - WG survey)
<p>Suggested well-being score and summary:</p>	<p>6- There is a high regard and positivity felt for the cultural offer across Swansea, with high take-up, availability and diversity in the offer. However, community involvement could be further developed in some areas.</p>



National Survey for Wales 2019-20 questionnaire

Arts attendance (FG)

ASK ALL

ArtsAttEv

NS 1718

In the last 12 months, have you attended any of the following arts events?

SHOWCARD 105

WE ARE ONLY INTERESTED IN ARTS EVENTS. DO NOT CODE OTHER EVENTS, E.G. FOOD FESTIVALS.

CODE ALL THAT APPLY			
1	Film showing	1	GO TO ArtsWhy
2	Theatre	2	
3	Live music	3	
4	Dance performance	4	
5	Storytelling or reading event	5	
6	Other arts event (please specify)	6	GO TO ArtsAttEvOT
7	No arts events	7	[Module ends]
	Don't know (SPONTANEOUS ONLY)	-9	

PATHWAYS TO MEASURE THE IMPACT FROM COVID-19 ON CULTURAL SCARRING IN THE CITY:

- How many people used to attend the cultural events? – forgone benefits
- How is the capacity reduced? – how many have reduced access to culture now
- What are other accessible socio-economic services – quality of amenities
- What is the proximity to green areas, sea front etc – for impact on mental health

-> PROPOSED METHODOLOGY:

- Create a Cost Benefit Analysis in terms of forgone cultural consumption and eventual benefit from natural and built surrounding

-> OPPORTUNITIES:

- New Deal for Culture

