



A Real: transformation in learning

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Glasgow Life

21st Century Glasgow - New life patterns emerging



- Dramatic increase pace of change demanding an adaptable workforce
- Minimum standards for employability are rising
- Self-managed learning - individuals taking responsibility
- Job for life – obsolete
- People need a wider range of literacies
- People will need learn throughout life



Real: Lifelong Learning

Convergence of computing and communications

- It took 38 years before 50 million people watched TV
- ...but only 4 years for the same number to use the Internet (*The Economist*)



Real: Lifelong Learning

Lifelong Learning: Why?

- Adult learning was seen as worthy but dull
- Now recognised as the key to economic and social renewal
- Boundaries between different education providers becoming blurred
- Libraries supported learning for over 100 years
- The platform was new – ICT is now the key



Real: Lifelong Learning

The Learning Enquiry

- **Scottish Enterprise Glasgow**
- **Glasgow City Council – Best Value Review**
- **New Library – The People’s Network**
- **Government initiatives**, Scottish NGfL, Sufi, learndirect Scotland, ILA

- **A Glaswegian solution?**



Real: Lifelong Learning

Role of Libraries in Lifelong Learning

- Comfortable, non threatening, friendly environment
- No agenda/trusted
- Used by all generations
- Preferred learning environment by participants in BBC campaigns
- Located in heart of communities with convenient opening hours
- Information focal point for communities
- Offer choice to learners – they choose what, where, when and how they learn



Real: Lifelong Learning

Real Partnership

- Scottish Enterprise Glasgow
- Glasgow Telecolleges network
- Clyde Virtual University
- Glasgow City Council - libraries



Real: Lifelong Learning

Real Learning Centres

Mission statement

“Real lifelong learning centres located in community libraries aim to harness the power of ICT to provide equal access and increase participation in learning, both informal and formal, thereby improving the quality of life and raising aspirations particularly in socially excluded areas of the city.”



Real: Lifelong Learning

Rolling out the Network

- **Network Infrastructure**

Capital 550k

Scottish Enterprise Glasgow

NOF £841k

- **Development of content/services £50million**



Real: Lifelong Learning

Who uses REAL centres?

- Unemployed
- Women returners
- Workers updating skills
- Students
- Older people
- Children
- Small businesses and self employed
- local groups and organisations
- special needs groups



Real: Lifelong Learning

Facilities available

- 550 free broadband internet PCs
- software library
- Scanners, printers, graphics facilities
- Learning content to suit different learning styles
- Training suites
- Adaptive technologies for special needs



Real: Lifelong Learning

Real Learning Centres provide:

- High tech public access to computing facilities
- Opportunities to learn basic computing skills through use of learning packages or courses
- Learning opportunities to suit the learner
- Direct access to online learning, assessment and tutor support
- Trained staff to provide support and guidance
- Access to information and resources on wider education, training and employment opportunities



Real: Lifelong Learning

Digital learning team

- **Mixed portfolio of 23 classes - accredited and non-accredited.**
- **Deliver 2,000 classes per annum to approx 10,000 learners.**
- **Approx 300 people registered for ECDL courses at Mitchell (and Pollok) with three drop-in sessions a week**
- **11 Libraries registered as British Computer Society**
- **All Glasgow life venues approved for ILA under the libraries.**
- **Working with local employability organisations e.g. Job Centre Plus and Working Links.**



Real: Lifelong Learning

Non-accredited courses

- Getting Started
- Family History
- Intro to social media – Facebook, Flickr, Youtube, Twitter, Blogging
- Practical Internet
- Computer Essentials
- Job Centre Plus - Employability



Real: Lifelong Learning

Accredited Courses (BCS)

- Internet & Email
- Word Processing
- ECDL, Essential, Extra
- Word Security for IT Users
- Spreadsheet Software
- Presentation Software
- Database Software
- Computer & Online Basics
- Digital Skills
- E-Type Touch Typing
- Internet Safety



Real: Lifelong Learning

Cultural Transformation

- Partnership
- Environments – design, quality
- Sustainability
- Kudos, recognition, confidence
- Track record of success
- Staff – Skills, knowledge, confidence



Real: Lifelong Learning

Success Factors

- Scalable
- Sustainable
- Synergistic



Real: Lifelong Learning

Deliver on wider agenda

- Information
- Content
- Democratic entitlement
- New networks – reading, Aye Write!
- Early intervention
- Entrepreneurial approach



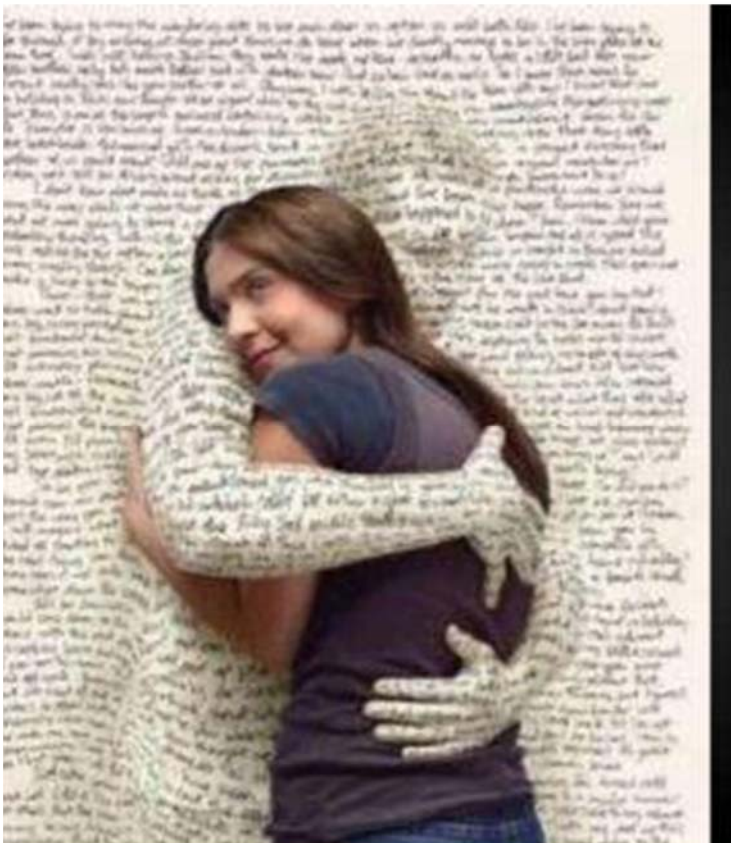
Real: Lifelong Learning

Where are we now?

- Lasting impacts, innovation, flexibility, professionalism
- Partnerships – BBC, NHS, Skills Development Scotland, Herald Times, DC Thomson, JWC
- IASG, Chamber Of Commerce
- Macmillan – the next transformation



Real: Lifelong Learning



**Still
embracing
change**



Real: Lifelong Learning