



EcCoWell; Cities for the Future

Cork City Hall
Thursday September 26 2013



- 'Runaway world'

Unprecedented challenges



Era of

- large scale migration,
- escalating urbanisation
- growing diversity in populations
- demographic change and aging populations
- global warming
- poverty and growing inequality

Globalised world – sense of turbulence – requires well considered responses equal in magnitude to the challenges



- New generation living in a post Neo liberal era
- Traditional responses no longer adequate

Build web of connections between sectoral ideals for more humane, inclusive and sustainable –

EcCoWell Cities -

Ec ology,
C ulture,
Co mmunity,
We ll-being &
L ifelong L earning

Towards a Sustainable Approach

Dealing with issues
from separate silos
doesn't work



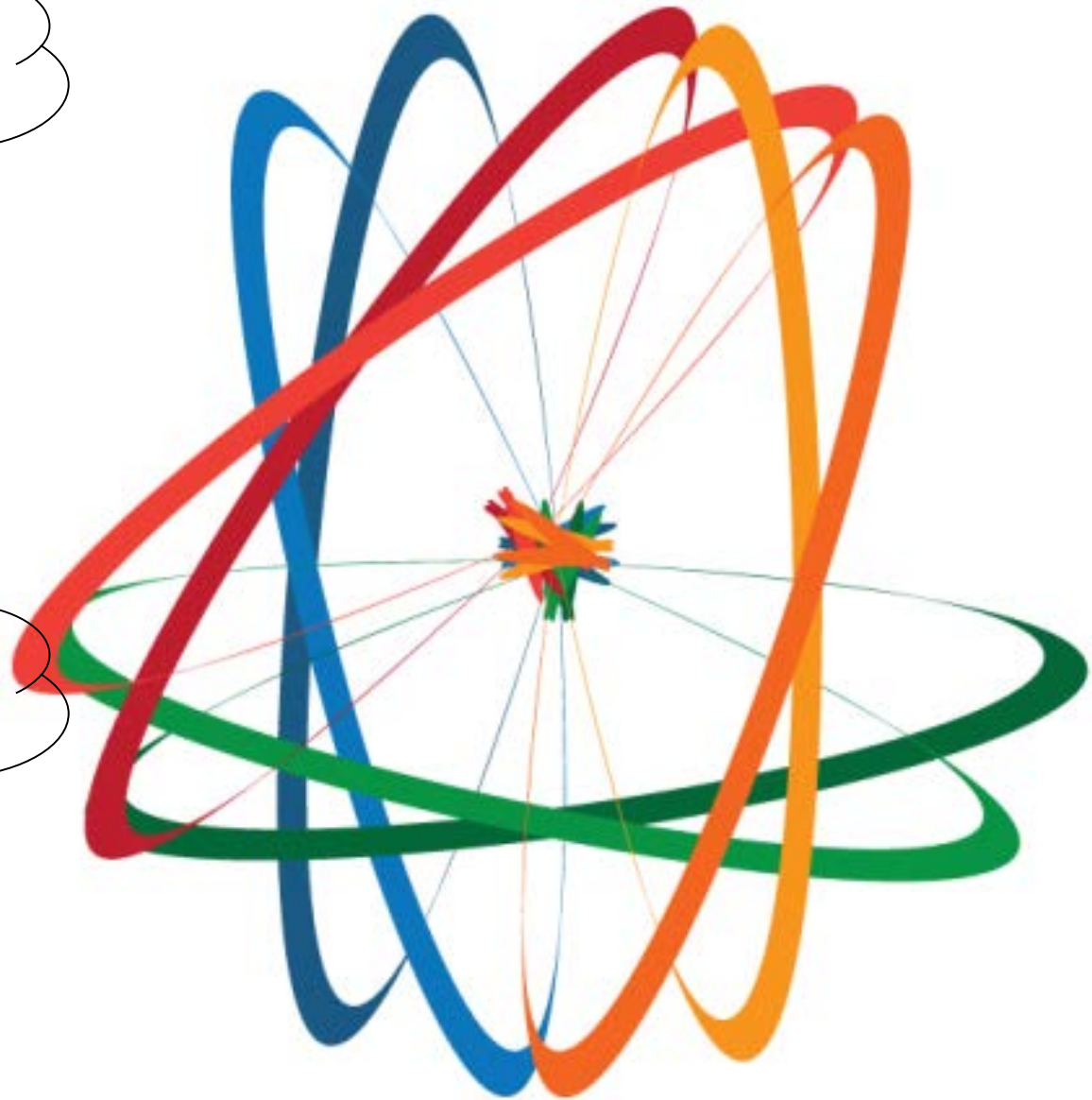
Holistic Approach
EcCoWell



Silos have been shown to have limited capacity and
impact

What is the added value?

So who is leading it?



The Great & the Good



EcCoWeLL Cork City



- April 2012 – George Osbourne Presentation on EcCoWeLL
- September 2012 - EcCoWell Working Group established
- March 2013 – Introducing EcCoWeLL Seminar, Triskel – Peter Kearns PASCAL
- April 2013 – Social Media presence established
- April, May, July & Sept 2013 – EcCoWeLL Think Tank sessions
- June 2013 – Cork City Marathon – bottle collection
- May 2013 – EcCoWeLL Open Networking & Ideas Exchange, County Hall
- July 2013 – Cork Food Policy Council Seminar
- September 2013 – ***Cities for the Future*** International Conference Cork City Hall

EcCoWell 10 Tips



1. Have shared vision



2. Address Deprivation & inequality



3. Divide the city into urban villages



4. Involved & Active society



5. Be Strategic



6. Use environmental projects to bring communities together



7. Heritage is important
Make it live



8. Global and Local



9. Build learning into every stage of development

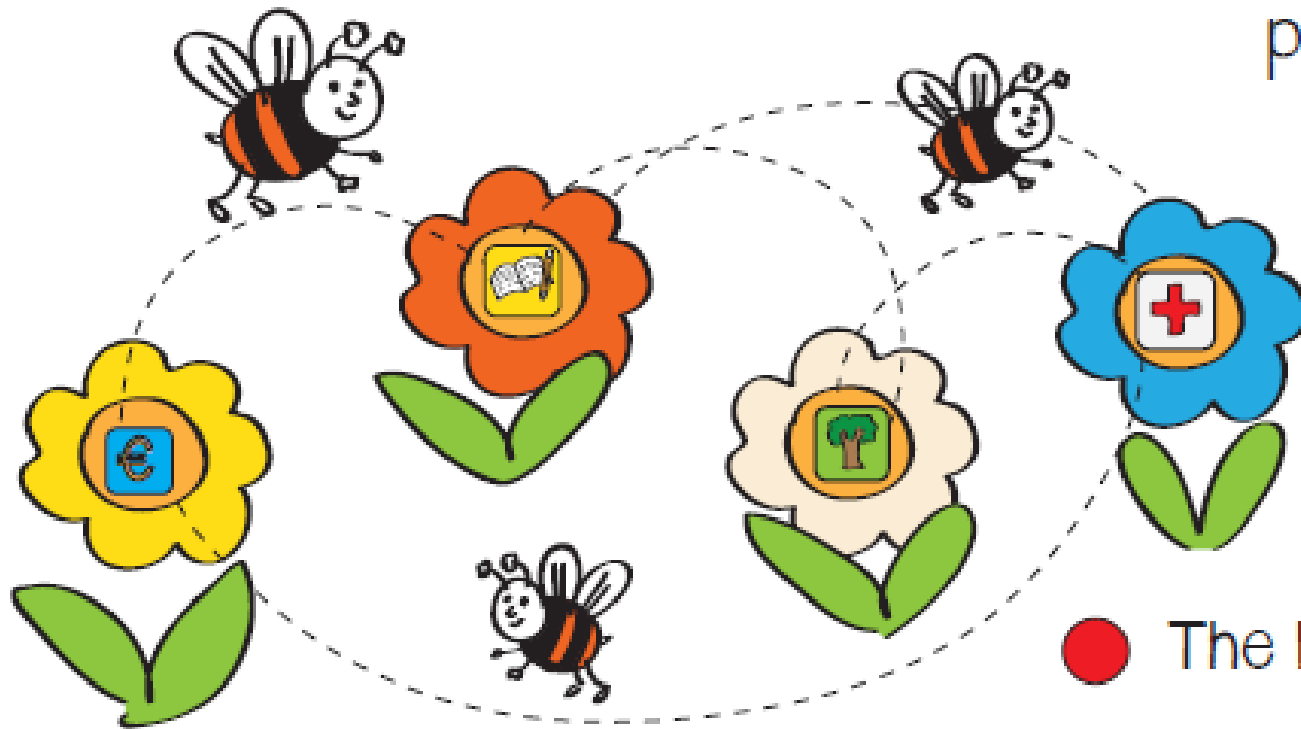


10. Enlarging our idea of what a city is to include well-being & happiness

Benefits of EcCoWell Approach

● Cross-fertilisation of ideas

● Reframing our perspectives



● Non Traditional Partnerships

● The Medici effect

● Diversity as a source of creativity

EcCoWeLL Cork City



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